

INVITATION - Colloquium for PhD Programme Series 2, 2026, Faculty of Business and Economics

Dear All,

The Faculty of Business and Economics will hold our **Colloquium for PhD Programme Series 2, 2026** on **23 – 24 February 2026**.

The details are as follows:

DEPARTMENT OF POLITICAL SCIENCE, PUBLIC ADMINISTRATION AND DEVELOPMENT STUDIES	
23.02.2026 Monday 9:00 – 10:00 am	Proposal Defence Presentation – Liu Yanting Title: Strategic Human Resources and Employee Outcomes Over Time: A Multilevel Longitudinal Study of Well-Being, Performance, and Psychological Safety Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
23.02.2026 Monday 10:00 – 11:00 am	Thesis Seminar Presentation – Periasamy A/L Muthan Title: Kecenderungan Pengundi India Dalam Pilihan Raya Umum Di Malaysia: Analisis Prestasi Malaysian Indian Congress (MIC) Pasca PRU12 Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
23.02.2026 Monday 11:00 – 12:00 pm	Proposal Defence Presentation – Sebastian Herman Title: Ecological Disaster Exposure on Livelihood Assets and Pro-Environmental Behaviour of West Sumatra Community Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF MANAGEMENT AND MARKETING	
23.02.2026 Monday 2:00 – 3:00 pm	Candidature Defence Presentation – Ammar Hashed Ahmed Nasser Mabkhot Title: Navigating the Intersection of AI Service Antecedents and AI-Perceived Experience Quality in the Malaysian Hotel Industry Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
23.02.2026 Monday 4:30 – 5:30 pm	Proposal Defence Presentation – Yunguang He Title: From Parental Strategy to Subsidiary Sustainability: Unpacking the Ambidextrous Mechanism in Foreign Acquisitions of Chinese Firms Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF FINANCE	
23.02.2026 Monday 09:00 – 10:00 am	Thesis Seminar Presentation – Gong Ping Title: Financial Integration and Banking System Performance in RCEP Economies: Risk, Efficiency, and Digital Transformation

	Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics
23.02.2026 Monday 10:00 – 11:00 am	Proposal Defence Presentation – Muhammad Amin Haniff Bin Mohd Hanifah Title: Blockchain as Financial Narrative: Constructing Multi-Dimensional Disclosure Index and Evidence on Stock Liquidity across U.S Stocks Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF ACCOUNTING	
23.02.2026 Monday 11:00 – 12:00 pm	Thesis Seminar Presentation – Chow Kah Yong Title: The Role of Sustainability Committee and Government Ownership in influencing GRI-Adherent ESG Reporting Quality: Evidence from ASEAN-5 countries Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics
23.02.2026 Monday 12:00 – 1:00 pm	Candidature Defence Presentation – Yixuan Song Title: ESG Rating Divergence and the Cost of Capital — Agency Cost Mediation and the Moderating Roles of CEO Reputation and Green Finance Policy in China Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF ECONOMICS	
24.02.2026 Tuesday 9:00 – 10:00 am	Proposal Defence Presentation – Hwang Yung Min Title: Small Shareholders and Capital Market Outcomes: Evidence from China's A-Share Market Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
24.02.2026 Tuesday 10:00 – 11:00 am	Proposal Defence Presentation – Wen Jinlong Title: Impact of Global Value Chain Restructuring on Employment: The Context of China and the Belt and Road Initiative Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF MANAGEMENT AND MARKETING	
24.02.2026 Tuesday 12:00 – 01:00 pm	Proposal Defence Presentation – Jaweria Noureen Title: Investigation of the Impact of Augmented Reality Affordances on Value Co-Creation in Augmented Reality-Enabled Consumer Interactions Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF DECISION SCIENCE	
24.02.2026 Tuesday 2:00 – 3:00 pm	Proposal Defence Presentation – Yang Xianmin Title: Sustained Consumption of Digital Cultural Tourism Products among Chinese Generation Z: An Extended Expectation–

	<p>Confirmation Framework Integrating Symbolic Value and Immersive Experience</p> <p>Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>24.02.2026 Tuesday 3:00 – 4:00 pm</p>	<p>Thesis Seminar Presentation – Sheng Yuanwei</p> <p>Title: Antecedents and Outcomes of Logistics Anti-Counterfeiting Dynamics Technologies in China: Government Regulation as Moderator</p> <p>Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>24.02.2026 Tuesday 4:00 – 5:00 pm</p>	<p>Thesis Seminar Presentation – Al Nasrie bin Weli</p> <p>Title: Leveraging Strategic Integrations and Circular Economy Practices for Sustainable Value Creation in Malaysia's Poultry Supply Chain Moderated by Digital Transformation and Incentivising Circular</p> <p>Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>

For further information, please visit the FPE website at <https://fpe.um.edu.my/>
All are invited. Your presence and support would be greatly appreciated.

Thank you and have a great day.